



ARCHEOFASHION

Since 2017

# ARCHEOFASHION

## Moving History

Archeofashion is a contemporary cultural and fashion brand founded on the intersection of archaeology, history, design, storytelling, and contemporary life.

The name Archeofashion combines Archaeology and Fashion, reflecting its central idea: Moving History — bringing documented cultural heritage from the past into the present through contemporary design.

Archeofashion does not simply reproduce ancient forms. It researches historical civilizations, archaeological sites, symbols, myths, and cultural narratives, and translates them into garments, accessories, collections, and cultural objects designed for contemporary life.

Each product begins with a story. A historical source becomes a narrative; the narrative becomes a visual language; and that language is transformed into a contemporary object that can be worn, experienced, and carried forward.

The philosophy of Archeofashion is grounded in three principles:

Understanding history without prejudice.  
Exploring the ancient world beyond fantasy and pseudoscience.  
Designing through knowledge, research, and credible narratives.



Sadra Shariatmadari brand creator

From the civilizations of Elam, Media, Achæmenid Persia, Parthia, and Sasanian Iran to archaeological sites, ancient symbols, myths, and cultural heritage from across the wider world, Archeofashion seeks to create a meaningful dialogue between the past and the present.

More than a fashion label, Archeofashion has evolved into a cultural community — a Tribe: a gathering of people connected by curiosity, discovery, history, archaeology, design, and culture.

In the Archeofashion ecosystem, clothing is more than a consumer object. It becomes a medium for storytelling, cultural awareness, identity, and connection with heritage.

Archeofashion — Wearable History.

Know history. Discover it. Carry it forward.





Arizant classic



Ardeshir I

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THE LOGO



Bistoton

















Newton speech



Giordano Bruno



CERET



Choghazanbil



DARIUSH





AVESTA

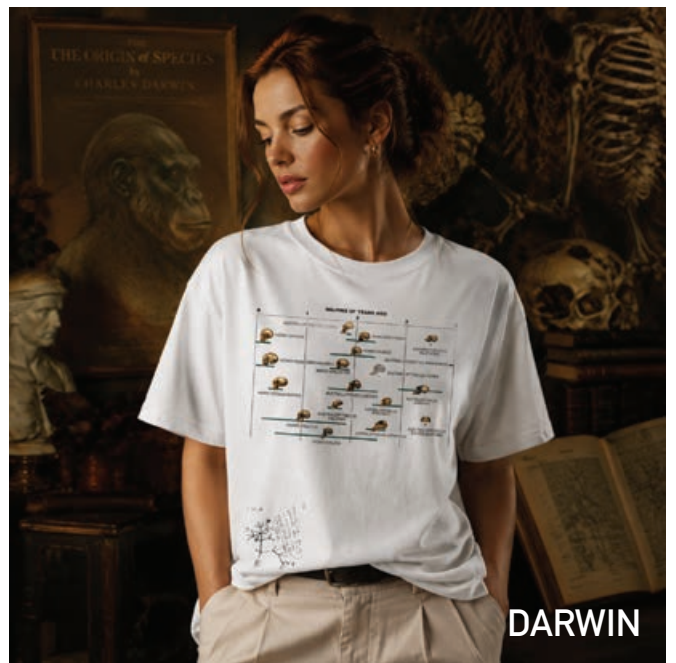


CUENIFORM





CYBORG



DARWIN



CYRUS THE GREAT





EAGLE



FLOWERPEOPLE



THE EYE



FREYA



FENRIR



GOAT





THE HANDS



HELMET



HASANLU





HORN



HIBIS



MODERN INSHUSHINAK



DECODE ME



GAME



THE GLYPG













Odin



Peace



Persian Gulf





Sassanid



Stamp



Snake





Susa









Medes





Ajayeb II



Ajayeb I



Anahita



Arjan



Axe



Azhidahaka





**Ergo**



**Myth Maker**



**Cubism**



**Cueni**



**Tiamat and Merduk**



**The wall**





King Shapur BLK



Dragon



Olemp



Psyco





Mitra



Gilgamesh



Inshushinak



Decode me



